

Dear Dave's,  
Yeah, I'm fed up with cheap,  
fast burning smokes. Thanks  
for getting it right.

☐ Go for it! Keep your  
smokes coming.

☐ Put me on your mailing list.

Send to: Dave's Tobacco Company  
P.O. Box 100395  
Marietta, Georgia  
30065-9958

Print Name \_\_\_\_\_

Street \_\_\_\_\_

City (     ) State Zip

Telephone No. \_\_\_\_\_

What brand of smokes do you normally buy?

By signing below, I certify that I am  
a smoker 21 years of age or older.  
I am also willing to receive cigarette  
coupons and branded incentive  
items in the mail subject to appli-  
cable state and federal law.

Signature required \_\_\_\_\_

Birthdate \_\_\_\_\_

# Dave's tobacco company was born.



Regular: 16 mg "tar,"  
1.0 mg nicotine —  
Lights: 11 mg "tar," 0.7  
mg nicotine av. per  
cigarette per FTC method.

Cheap  
smokes  
finally  
have a  
good  
name.

Dave's



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